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London, May 17, 2019

## Primetals Technologies connects metals producers to the future at METEC 2019

- **Focus topics are Digital Plants, Sustainable Steel, Productive Assets and New Business**
- **At the booth, “Steel City” offers interactive experience of complex plant processes**
- **“Future Lab” gives insights into e-services and digital solutions**
- **“Pioneers Lounge” is home to presentations, panel discussions and other event formats**
- **Primetals Technologies is represented at the ESTAD with 45 technical presentations**

From June 25 to 29, 2019 Primetals Technologies will be presenting itself to industry experts at the METEC in Düsseldorf, the world's leading trade show for the metals industry. Under the motto “Connect to Next”, the company is displaying its comprehensive digitalization, technology, product and service portfolio for every step in the iron and steel production value chain as well as the latest rolling solutions for nonferrous metals at booth E02-E10 in Hall 4. Focus topics covered are Digital Plants, Sustainable Steel, Productive Assets and New Business. Centerpiece of the booth architecture is the “Steel City”, offering an interactive experience of complex plant processes. The “Future Lab” gives deep insights into e-services and digital solutions. In the “Pioneers Lounge”, presentations, panel discussions and other event formats are hosted. Primetals Technologies is also giving around 45 technical presentations at the European Steel Technology and Application Days (ESTAD) congress, which is being held in conjunction with the trade fair.

Providing answers to what the future holds for metals producers is the key for their business success. Primetals Technologies is supplying insights into the fascinating possibilities on the way to the fully automated steel plant of the future, laying out what is possible today and what will be state of the art in a few years. Technology experts and the management team will be there to answer questions about key technologies that can help metals producers to take a decisive step toward fully digitalized operation. Primetals Technologies offerings are centered around four focus topics:

### **Digital Plants – Connect to Smart:**

Connectivity, quality optimization and digital twins are just three of the many new keywords that indicate how much digitalization is changing steel production. Primetals Technologies has created the tools to take the steel plants of today to the next level. In the smart plant of the future, all equipment will be digitally orchestrated to improve the production process, save costs, optimize resources, and maximize end-product quality.

### **Sustainable Steel - Connect to Green**

Green-production technologies are changing steel production for a more environmentally friendly tomorrow. In order to achieve sustainable growth, it is crucial to use energy and raw-material resources as economically as possible. Primetals Technologies is continually innovating for nature, and offers green-production solutions that are in perfect alignment with local market requirements and country-specific regulations.

### **Productive Assets - Connect to Efficient**

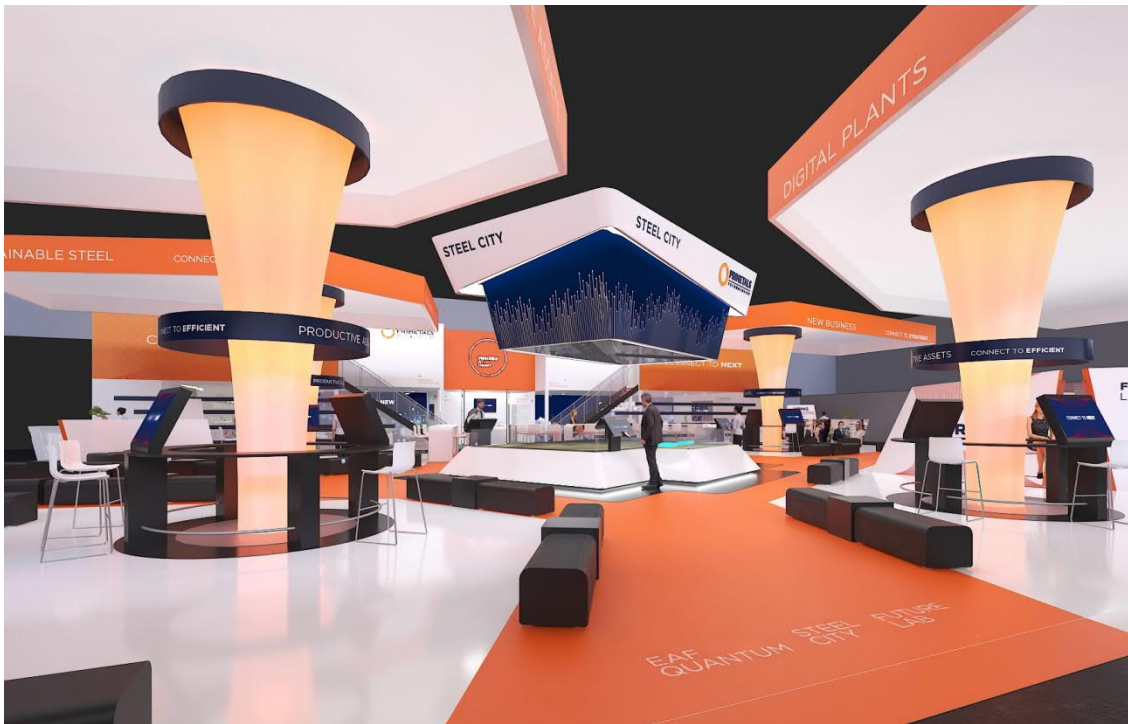
Knowing in detail what goes on in a plant is a great advantage for any steel producer, as is making this information available to those who need it, when they need it. Primetals Technologies provides plant owners with advanced software solutions that help maximize all facets of asset productivity. Other measures that promote solid asset management include plant-modernization projects and equipment upgrades.

### **New Business - Connect to Strategic**

This focus topic answers important questions like how can an entrepreneur best break into the metals business, what steps should a veteran steel producer take to improve operations, make portfolio adjustments, and find the right market segments to maximize profitability. Primetals Technologies has decades of experience in business development, plant construction and modification, and in providing the required guidance when new opportunities arise.

For further information on Primetals Technologies' presence at METEC 2019, please see

<https://www.primetals.com/metec2019/>



3D rendering of Primetals Technologies' booth at METEC 2019 in Düsseldorf, Germany

This press release and a press photo are available at [www.primetals.com/press/](http://www.primetals.com/press/)

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**Primetals Technologies, Limited** headquartered in London, United Kingdom is a worldwide leading engineering, plant-building and lifecycle services partner for the metals industry. The company offers a complete technology, product and service portfolio that includes integrated electrics, automation and environmental solutions. This covers every step of the iron and steel production chain, extending from the raw materials to the finished product – in addition to the latest rolling solutions for the nonferrous metals sector. Primetals Technologies is a joint venture of Mitsubishi Heavy Industries (MHI) and Siemens. Mitsubishi-Hitachi Metals Machinery (MHMM) - an MHI consolidated group company with equity participation by Hitachi, Ltd. and the IHI Corporation - holds a 51% stake and Siemens a 49% stake in the joint venture. The company employs around 7,000 employees worldwide. Further information is available on the Internet at [www.primetals.com](http://www.primetals.com).

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