

Press

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Deutsche Bank draws up the world's first ESG FX derivative framework agreement for Primetals Technologies

- Initial term of the framework agreement is four years
- Transaction complies with the terms of Deutsche Bank's new Sustainable Finance Framework
- Sustainability criteria devised and monitored by independent consultants

Deutsche Bank and Primetals Technologies have reached agreement on the world's first hedging concept that links currency options to sustainability goals. The framework agreement signed enables Primetals Technologies to hedge its currency risk with FX options with the bank over a period of four years. Should Primetals Technologies fail to meet the agreed sustainability targets, the company must pay a predefined sum to a contractually defined non-governmental organization. Any currency hedges the company executes comply with the criteria of the new Sustainable Finance Framework that Deutsche Bank published at the end of July. In doing so the bank has devised criteria for the classification of ESG (Environment, Social, Governance) financing which are aligned on a best-effort basis to the new EU Taxonomy Regulation.

As a global group with more than 60 locations, Primetals Technologies is exposed to a high foreign currency risk. To protect the company from adverse exchange rate fluctuations and to prevent speculation, hedging operations have been put in the hands of the company's major banking partners.

Yoshiharu Ikeda, Chief Financial Officer of Primetals Technologies, explains: "As a global pioneer in the metal industry sector we are proud of constantly developing trend-setting innovations and assisting our clients in implementing green steelmaking. Also measuring the success of our sustainability targets by our financial products illustrates the high regard for sustainable value creation at Primetals Technologies."

Financial products that meet ESG criteria have been enjoying increasing demand for several years. Investors wish to reconcile the desire for a good return more closely with personal or institutional values. Health and safety at work, environmental pollution and climate change are often at the forefront. As steel production accounts for up to ten percent of global greenhouse gas emissions, providers of decarbonization and automation solutions such as Primetals Technologies are at the center of this development.

Gerald Podobnik, Chief Financial Officer of Deutsche Bank's Corporate Bank and member of the German government's Sustainable Finance Advisory Council, adds: "Our bank seeks to play an active role in achieving the targets of the Paris Climate Agreement. That is why we plan to develop more and more financial products that are linked to sustainability targets. In so doing we will assist our clients in implementing their sustainability strategies and monitor their achievements over the longer term as well". Marc Müller, Head of Corporate Coverage in Germany, Austria and Switzerland, said: "This worldwide completely new structure helps us link Primetals' Technologies sustainability efforts with the need for currency hedging – and it's something many of our internationally active clients will be interested in."

The currency hedge is linked to several sustainability targets. This includes, for example, the proportion of total sales of projects sold that aim to reduce greenhouse gas emissions for customers. One ratio measured is revenues relative to research and development expenditure that result in improved resource efficiency. Another metric is the promotion of a safe and healthy work environment for all staff at Primetals Technologies. Deutsche Bank and Primetals Technologies have taken advice on selecting their targets from Environmental Resources Management (ERM). The independent consultancy appraises and certifies whether the targets are adhered to for the entire life of the option.

This press release is available at http://www.primetals.com/press

Contact for journalists:

Dr. Rainer Schulze: rainer.schulze@primetals.com Tel: +49 9131 9886-417

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Primetals Technologies, Limited, headquartered in London, United Kingdom, is a pioneer and world leader in the fields of engineering, plant building, and the provision of lifecycle services for the metals industry. The company offers a complete technology, product, and services portfolio that includes integrated electrics and automation, digitalization, and environmental solutions. This covers every step of the iron and steel production chain—from the raw materials to the finished product—and includes the latest rolling solutions for the nonferrous metals sector. Primetals Technologies is a joint venture of Mitsubishi Heavy Industries and partners, with around 7,000 employees worldwide. To learn more about Primetals Technologies, visit the company website www.primetals.com.