

London, May 25, 2023

Invitation: Press conference at METEC – Primetals Technologies to reveal impactful green steel project

- **Primetals Technologies' top management to inform about the latest innovations**
- **Dr. Alexander Fleischanderl, Head of Green Steel, informs about ground-breaking new project**
- **Guided tour of the booth directly after the event**
- **Curious and want to attend? Please send an email to press@primetals.com by Monday, June 5**

On June 12–16, the METEC fair in Düsseldorf, Germany, is returning after four years. A lot has happened in the metals industry since 2019. The transition into green steel production is in full swing, steel producers in Europe have moved into execution mode. This major trend is reflected in Primetals Technologies' presence at METEC, which is focused on presenting our concept for sustainable metals production.

A part of Primetals Technologies' wide-ranging events at the fair, the press conference is an opportunity to connect with us at Primetals Technologies and learn more about the latest innovations in the steel industry.

Press conference at METEC

Primetals Technologies will hold a press conference at METEC and make a big news announcement. You are invited to join us for a guided tour of Primetals Technologies' stand directly after the press conference.

WHEN: Tuesday June 13, 2023, 11:45–12:45

WHERE: Primetals Technologies' stand at METEC: Hall 4, stand E02-E10, the Green Lounge

RSVP: To confirm your participation at the event, please send an email to press@primetals.com by Monday, June 5.

Explore sustainable metals production

At our METEC stand, you will learn more on how we are transforming the metals industry. Primetals Technologies' central element of the stand is called "The World of Green Steel" and illustrates our motto, "Orange is the new green". In the 3D virtual showroom, our specialists guide you through a 3D

Primetals Technologies, Limited
A Group Company of Mitsubishi Heavy Industries
Communications

Chiswick Park, Building 11, 566
Chiswick High Road
W4 5YS London
United Kingdom

presentation of our technologies. In the so-called Orange Lab you have the opportunity to experience demonstrations of our solutions, including the Central Operation Cockpit – a core technology for new monitoring and process control concepts that enables operators to handle entire plants from one central control point.



Primetals Technologies' stand at METEC revolves around the central element called "The World of Green Steel". The stand is located in Hall 4, stand E02–E10.



The booth will feature numerous presentation and demonstration areas, a 3D showroom, a lounge area for all of the events, a restaurant, and much more.

This **press release** and a **press picture** are available at www.primetals.com/press/

Primetals Technologies, Limited
A Group Company of Mitsubishi Heavy Industries
Communications

Chiswick Park, Building 11, 566
Chiswick High Road
W4 5YS London
United Kingdom

Contact for journalists:

Björn Westin, Press Officer

bjoern.westin@primetals.com

Mob. +43 664 6150250

Follow us on social media:

[linkedin.com/company/primetals](https://www.linkedin.com/company/primetals)

[facebook.com/primetals](https://www.facebook.com/primetals)

twitter.com/primetals

Primetals Technologies, Limited, headquartered in London, United Kingdom, is a pioneer and world leader in the fields of engineering, plant building, and the provision of lifecycle services for the metals industry. The company offers a complete technology, product, and services portfolio that includes integrated electrics and automation, digitalization, and environmental solutions. This covers every step of the iron and steel production chain—from the raw materials to the finished product—and includes the latest rolling solutions for the nonferrous metals sector. Primetals Technologies is a Group Company of Mitsubishi Heavy Industries, with around 7,000 employees worldwide. To learn more about Primetals Technologies, visit the company website www.primetals.com.